

Co-efficient of correlation between entrepreneurial behaviour and empowerment level of women entrepreneurs

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■ **ABSTRACT** : A woman, who is exhibiting enterprise survival, sustaining and making successful oriented behaviour is known as entrepreneur. Being an entrepreneur without being from familial business background, she gets empowerment in all spheres of life. So, in the present study, an effort has been made to know the relationship between entrepreneurial behaviour and empowerment level of women entrepreneurs. Fifteen women entrepreneurs from each zonal area was selected running both boutiques and beauty parlours in Agra city. Primary data were collected through interview schedule. Based on the nature of data and relevant information, co-efficient of correlation was used as a statistical measure. The study concluded that significant and positive correlation was found between entrepreneurial behaviour. The findings of this study will help to fresh researchers in finding new ways of sharpening indicators of entrepreneurial behaviour in their study, so that empowerment level of women entrepreneurs could increase.

■ **KEY WORDS** : Co-efficient, Entrepreneurial behaviour, Empowerment level

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